

SOUTHERN CHRISTIAN UNIVERSITY INTERNATIONAL

DOCTORATE OF BUSINESS ADMINISTRATION

2010-2014

DBA

SCU BUSINESS PROGRAMS

DOCTORATE OF BUSINESS ADMINISTRATION

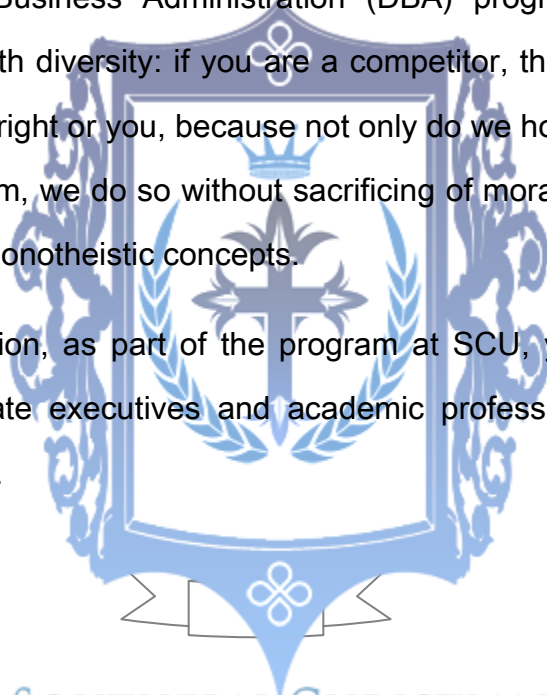
DBA

DBA vs PhD WHICH WAY TO GO:

The D.B.A. is usually identical to a Ph.D in Business Administration, except that it tends more towards applied research rather than theoretical research, especially during the thesis writing phase. Look at the PhD as creation of new Business Theory versus a DBA which is more applied to actual business situations. If you are looking to propose new business theory, you will probably be better suited to do so in a higher tier learning center. A DBA is better suited for most situations.

The SCU Doctor of Business Administration (DBA) program in Management Science is designed with diversity: if you are a competitor, then the DBA program at SCU International is right for you, because not only do we hone those skills into a terminal degree program, we do so without sacrificing of morals and true Christian values, or even other Monotheistic concepts.

Whatever your motivation, as part of the program at SCU, you will engage with highly-qualified corporate executives and academic professionals that will build upon your core skill set.



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PROGRAM OBJECTIVES

- Produce graduates that effectively and strategically contribute to the improvement of business models.
- Expansion of knowledge and awareness.
- Advanced critical thinking as well as refined conceptual and analytical skills.
- Mastery of theories and advanced business concepts.
- Mastery of Global issues.

ANTICIPATED OUTCOMES

The DBA program is executed to prepare graduates for advancement in their career. Those who successfully complete the DBA program will, as a combined function of this terminal academic plateau, enjoy a better position to compete for senior level postings.



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Course Number	Course	Credits	Observations
*DBA3100	Research Methodogy I	4	Core Subject
*DBA3200	Research Methodolgy II	4	Core Subject
**DBA3300	Monotheist Business Practices and Christianity	5	**Christianity Seminar can be replaced with other religious beliefs
DBA3400	Human Resource Management	3	Pick 9 of 12
DBA3500	Leadership	3	Pick 9 of 12
DBA3600	Technology and Business Leadership	3	Pick 9 of 12
DBA3700	Strategic Negotiations	3	Pick 9 of 12

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Course Number	Course	Credits	Observations
DBA3800	Management Evolution	3	Pick 9 of 12
DBA3900	Marketing and Its Primary Outcomes	3	Pick 9 of 12
DBA4000	Advanced Finance	3	Pick 9 of 12
DBA4100	Marketing	3	Pick 9 of 12
DBA4200	Corporate Strategy	3	Pick 9 of 12
DBA4300	Organizational Management	3	Pick 9 of 12
DBA4400	Global Business Concepts	3	Pick 9 of 12
Course Number	Course	Credits	Observations
DBA4450	Social Responsibility	3	Pick 9 of 12
**DBA5500	Global Analysis	3	REQUIRED
**DBA5550	Concentrated Studies	3	REQUIRED
**DBA5600	Intensive Project Management	3	REQUIRED
DBA6000	Dissertation Proposal	3	REQUIRED
DBA7000	DISSERTATION I	5	REQUIRED
DBA8000	DISSERTATION II	5	REQUIRED
DBA9000	DISSERTATION III	5	

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